

The ZARA logo is displayed in a large, bold, black serif font. It is positioned in the upper left quadrant of the advertisement, above the main portrait of the man. The letters are closely spaced and have a classic, elegant feel.

ZARA

The word 'MEN'S' is written vertically in a bold, black, sans-serif font. It is located on the right side of the advertisement, running from the top towards the middle. The text is oriented sideways, following the vertical axis of the page.

MEN'S

The phrase 'New In Clothes' is written vertically in a bold, black, serif font. It is positioned on the left side of the advertisement, running from the bottom towards the middle. The text is oriented sideways, following the vertical axis of the page.

New In Clothes





























































